
PHCE PLATFORM STRUCTURAL DEVELOPMENT & STRATEGIC GROWTH ROADMAP

PHCE PLATFORM STRUCTURAL STAGING TO BECOME A BROKER DEALER OPERATION ADVANCE TRADING SYSTEM (ATS).

- **FinTech Foundation:** Building a self-funding, hybrid FinTech platform designed to generate predictable, fee-based software revenue lines.
 - **Risk-Insulated Horizon:** Mitigates parent-level structural risk by dividing business operations across distinct operational pathways.
 - **3-to-4-Year Roadmap:** Establishes a clear transition path to upgrade the parent Pure Holding Company (PHC) into a full Broker-Dealer and ATS depository.
 - **Real World Asset Focus:** Engineered specifically to capture and scale high-volume compliance infrastructure for tokenized Real-World Assets (**RWA**).
 - **Milestone-Based Releases:** Protects initial capital by tying project expansion to predefined funding thresholds and operational milestones.
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